

# A More Connected Community

## Impact Goal 1 - Access to Outdoor Environments

Improve access to safe, inclusive outdoor environments and other public spaces to strengthen communities and promote active lifestyles among children and families.

**Short-term outcomes** are the immediate changes you see in people or practices following program participation and delivery. *For example, did participants learn something new or feel more confident?*

**Intermediate outcomes** often happen as a result of the short-term outcomes realized after participating in or receiving services. *For example, did participants use what they learned to make a change in their lives or apply a new skill or technique gained via the program/services?*



	OUTPUTS (O)	SHORT-TERM OUTCOME (STO)	INTERMEDIATE OUTCOME (IO)
<b>IMPACT GOAL</b>	<p><b>O1</b> Number of individuals served in programs/services focused on improving access to safe, inclusive outdoor environments and public spaces</p>	<p><b>STO1</b> Number of individuals served reporting increased awareness of safe, inclusive outdoor environments/public spaces [out of total assessed]</p> <p><b>STO2</b> Number of individuals served reporting anticipated usage of and engagement with safe, inclusive outdoor environments/public spaces [out of total assessed]</p>	<p><b>IO1</b> Number of individuals utilizing safe, inclusive outdoor environments/public spaces [out of total assessed]</p> <p><b>IO2</b> Number of individuals reporting more community connections and more connection to the community [out of total assessed]</p>
<b>DATA COLLECTION</b>	<p>Tracking mechanism that ensures an unduplicated count of individuals served and demographics of the individuals served</p>	<p>Survey, focus group, or interview capable of measuring changes in knowledge, skills, abilities, or confidence; ideally deployed near the end of a program</p>	<p>Survey, focus group, or interview capable of measuring changes in utilization or behavior; ideally deployed as follow-up to the program</p>

### DEFINITIONS

**Safe, inclusive spaces** - places where all people who use a public space to feel welcome, respected, safe, and accommodated, regardless of who they are, where they come from, their abilities, how old they are, or how they use the space

## Impact Goal 3 - Increased Nonprofit Collaboration

Increase collaborative and innovative relationships among nonprofit service providers.

**Short-term outcomes** are the immediate changes you see in people or practices following program participation and delivery. *For example, did participants learn something new or feel more confident?*

**Intermediate outcomes** often happen as a result of the short-term outcomes realized after participating in or receiving services. *For example, did participants use what they learned to make a change in their lives or apply a new skill or technique gained via the program/services?*



	OUTPUTS (O)	SHORT-TERM OUTCOME (STO)	INTERMEDIATE OUTCOME (IO)
<b>IMPACT GOAL</b>	<p><b>O1</b> Number of new partnerships formed</p> <p><b>O2</b> Number of collaborative relationships strengthened or adapted to foster innovation</p>	<p><b>STO1</b> Number of organizations reporting increased collaboration [out of total assessed]</p> <p><b>STO2</b> Number of organizations reporting sharing of resources, information, and/or expertise to foster innovation [out of total assessed]</p> <p><b>STO3</b> Number of organizations reporting improved capacity to innovate [out of total assessed]</p>	<p><b>IO1</b> Number of organizations reporting new innovative programs or services implemented [out of total assessed]</p> <p><b>IO2</b> Number of organizations reporting an increase in the efficiency and/or effectiveness of services provided through collaborative efforts [out of total assessed]</p> <p><b>IO3</b> Number of organizations reporting an increase in the scale or reach of services provided by organizations involved in collaborative partnerships [out of total assessed]</p>
<b>DATA COLLECTION</b>	Tracking mechanism that ensures an unduplicated count of partnerships (or a survey that measures the # of organizations reporting new partnerships & how many)	Survey, focus group, or interview capable of measuring changes in knowledge, access, and utilization; ideally deployed as a follow-up	Survey, focus group, or interview capable of measuring changes in knowledge, access, and utilization; ideally deployed as a follow-up

### DEFINITIONS

**Family-friendly workplace** - one whose policies make it possible for employees to more easily balance family and work, and to fulfill both their family and work obligations