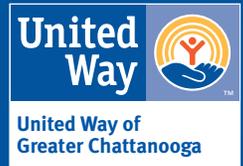


OUR PARTNERSHIP PROMISES

“Collaborative, Transparent, Transformative”



Recognizing that the quality of our relationships is a core driver of our success, we pledge to commit to a posture of partnership and spirit of collaboration with our community partners. In the interest of cultivating high-quality, productive partnerships that provide opportunities for ongoing feedback and continuous communication, we will strive to be:

Supportive: We will assume a posture of humility and dedicate ourselves to actively identifying opportunities to serve you and provide support in ways that maximize your ability to fulfill our partnership objectives and empower you to effectively change our communities and transform lives.

Communicative and Collaborative: United Way will make every reasonable effort to ensure timely communication that impacts your work and partnership with us, including reasonable lead time on requests relating to meetings, data, tours, and other information. Through mutual trust and understanding, we can create better, more strategic solutions than any we would come up with on our own.

Understanding and Trusting: The foundation of our partnership is built on trust and understanding, giving people the benefit of the doubt, and believing the best in people and organizations with which we partner. United Way will make every effort to understand your work and listen to your staff and volunteers for both feeling and meaning.

Innovative: We will commit to continuous improvement around both our processes and partnerships. We will actively work with you, your staff, and volunteers to identify opportunities to accelerate, scale, and at times, recalibrate our partnerships to maximize our shared impact because our partners are the subject matter experts.

Responsible Stewards: The reputation and effectiveness of the United Way and our partners is built on keeping the community's confidence that their investments are being used to support high-quality, effective partnerships focused on relevant community needs. We commit to maintain that trust by ensuring our Community Investment Review process provides volunteers with the information needed to make strategic decisions and to work with you, your staff, and volunteers to ensure that the experience is valuable to all partners.

Clear and Transparent: United Way is committed to the same level of transparency we request from our partners. We will make every effort to communicate what we are doing in a manner that provides clarity around our work and our expectations. We also recognize that successful partnerships are built when partners agree on the front end what expectations, data, and reporting are required. Therefore, we will make every reasonable effort to ensure we communicate that information before Partnership Agreements are put in place.

LIVE UNITED