



2021 Designation & Engagement Form

This form includes descriptions of our Funds, the 2021 Designations List, and other ways to get involved, like our Engagement Groups. By giving to United Way of Greater Chattanooga, you're connected to a network of thousands of other givers like you creating on-the-ground change. Thank you for your support.

UNITED WAY IMPACT FUND

\$ _____

Transformational. The Impact Fund invests in local 501(c)(3) nonprofits doing work within our main focus areas. Through an open and competitive application process, the Fund delivers measurable results by prioritizing data-driven, equitable and collaborative approaches.

UNITED WAY CATALYST FUND

\$ _____

Risk-Taking. The Catalyst Fund aims to accelerate impact in our focus areas of education, stability, and health and well-being by investing in nonprofit capacity and innovative solutions with the potential to maximize impact for our community.

UNITED WAY BRIDGE FUND

\$ _____

Crisis. The Bridge Fund provides direct support for those who find themselves in a moment of immediate need. Such needs often include food, health services, transportation, disaster relief, housing, or childcare.

NORTH GEORGIA IMPACT FUND

\$ _____

Support programs which serve Walker, Catoosa, and Dade Counties in North Georgia.

MARION COUNTY IMPACT FUND

\$ _____

Support programs which serve Marion County.

DONOR CIRCLES

Individuals whose total contributions meet certain thresholds become members of one of our Donor Circle groups, which offer networking, volunteering, and various other ways to engage with the community.

Leadership Club – Individuals whose annual gift falls between \$1,000 and \$9,999

Toqueville Society – Individuals whose annual gift meets or exceeds \$10,000

ENGAGEMENT GROUPS

United Way of Greater Chattanooga offers opportunities for community connection through engagement groups. Comprised of thought leaders in the community, these groups hold events, network, and volunteer throughout the year, providing multiple ways to engage with the community and support impact. Check either or both boxes below to receive more information about joining these Engagement Groups.

- Women United** – A community of individuals committed to building comprehensive support systems necessary for families to thrive. No minimum donation required to join.
- Emerging Leaders** – A community of young professionals 40-and-under committed to improving the future of Greater Chattanooga for all. No minimum donation required to join.
- Retire United** – Retirees (or soon-to-be-retirees) who recognize the important role of volunteerism.

For more information about designating to a specific service area or agency, please see the reverse side of this form.

DESIGNATIONS TO SERVICE AREAS AND AGENCIES

INSTRUCTIONS:

- Designations must be at least \$25
- Choose codes from up to three (3) of the service areas and agencies listed
- Fill in the code and donation amount in the blanks below.

If you would like to designate your pledge to a United Way in another city, please indicate which United Way here:

Service Areas and Agencies	Code	Service Areas and Agencies	Code
Impact Fund	710	Hospice of Chattanooga	997
Catalyst Fund	701	Imagination Library	600
Bridge Fund	702	Jewish Federation of Greater Chattanooga	971
211	964	LaFayette Area Empty Stocking Fund	935
AIM Center, Inc.	945	Little Miss Mag Early Learning Center	972
American Red Cross Southeast TN Region	950	Marion County Impact Funds & Services	714
Big Brothers Big Sisters of Greater Chattanooga	959	North Georgia Impact Fund (support programs which serve Walker, Catoosa, and Dade Counties)	709
Boy Scouts of America Cherokee Area	955	Northside Neighborhood House	980
Boys & Girls Clubs of Chattanooga, Inc.	956	Orange Grove Center	976
CADAS - Council for Alcohol & Drug Abuse	965	Partnership for Families, Children and Adults	967
Catholic Charities Chattanooga	949	Primary Healthcare Centers	922
Chambliss Center for Children	963	Salvation Army	981
Chattanooga Goodwill Industries, Inc.	960	Signal Centers	957
Chattanooga Room In The Inn, Inc.	952	Speech & Hearing Center	984
Camellia Foundation, Inc. - Clinica Medicos	900	Tri-State Food Pantry	924
Communities in Schools of Catoosa County	920	United Way of McMinn & Meigs Counties	511
Epilepsy Foundation of Southeast TN	961	United Way of Rhea County	500
Family Crisis Center of Walker, Dade, Catoosa, Chattanooga Counties	923	United Way of the Ocoee Region	501
Family Promise of Greater Chattanooga	901	United Way Rome and Chattooga	516
Four Points	921	Walker County 4-H	937
Girl Scouts of the So. Appalachians	969	Walter E. Boehm Birth Defects Centers Inc.	954
Girls Incorporated of Chattanooga	970	YMCA of Metro Chattanooga	987
Helen Ross McNabb Center	962		

Enter up to three codes and donation amounts in the fields below:

Full name

Email address

Signature

Date